



karovadonate

secure, scalable, affordable
software enabling charities of all
Sizes to accept donations online



online donation software that won't break the bank

Karova Donate is a powerful new way for charities to accept online donations and payments.

Built using industry standards, Karova Donate brings together experts in secure payments, accessibility and e-commerce systems to provide a simple low cost way for people to give to your charity.

You can integrate Karova Donate seamlessly with your existing websites and start accepting credit/debit card donations and regular donations by online paperless Direct Debit, with all monies going directly to your nominated bank account.

You can even run multiple installations from one account allowing you to accept donations for branded

key features and benefits

- Completely customisable look and feel - use your web developer or our customization service
- Accept credit/debit card donations
- Create multiple installations within one account allowing short-term promotion specific donation pages
- Gift aid reporting
- Online reporting
- Surpasses Bobby AA accessibility standard
- All monies direct to your account
- Transparent transaction-based pricing structure offers excellent value
- Online paperless Direct Debit provides low cost donor acquisition
- Seamless integration with existing websites
- Use your own domain names
- Built to W3C web standards
- Secure - uses industry level RSA encryption
- Hosting in dedicated UK hosting facilities
- Integrates with Karova Store
- All address details automatically verified against the Royal Mail's PAF database.
- All bank account details have live verification
- Integrates with ALMS





pay as you go pricing

Each Karova Donate installation has a Karova Donate module and optionally a Card Processing Module and/or Direct Debit Module

- If you are a small charity or just 'testing the water' choose the Card Processing Module (an internet Merchant ID from a UK bank is required), which allows you to take one-off donations or regular donations by card. We can assist you in setting this up
- If you expect a number of regular donations, choose one of the Direct Debit Modules and then the Card Processing Module for your one-off donors.

Card processing module

Allows you to accept online credit and debit card donations

No additional charge, but note that you must have an Internet Merchant ID from a UK Bank, for which your bank will make a transaction charge (typically 2-2.6%).

The live authorisation of payments is made through our partner SecureTrading, which is one of the UK's leading payment service providers. Through our partnership with SecureTrading Karova has arranged a special charity rate of 1% (a third off their market rates).

direct debit capture and collect module

*If you have your own Direct Debit BACS submission software, this module allows you to verify and capture bank account details. This module uses bank standard 1024 bit RSA encryption
No additional charge.*

Direct debit commercial bureau module

If you do not have your own Direct Debit BACS submission software, this module allows you to verify and capture bank account details and then the module will automatically submit a regular file to BACS on your behalf

Notes:

1. Direct Debit Commercial Bureau Module transaction fee raised on each entry within a BACS file submission
2. Direct Debit Capture and Collect Module requires a secure certificate available from us managed and installed
3. Both Direct Debit modules include bank account verification
4. All modules have address verification (PAF)
5. All payment methods may be subject to appropriate bank charges
6. All prices quoted are subject to change

Your next step

For more information please contact karova on 0845 094 1021 or email sales@karova.com so that we can help you start your online fundraising now!

Also from karova

Karova helps charities both large and small build internet experiences for their supporters.

We build manage and promote e-commerce stores for some of the UK's largest charities including World Wide Fund for Nature Mencap.

We can help your charity start trading online through product sourcing, fulfilment, web site design and development fully managed website hosting and online promotion including search engine optimization and pay per click management.

We can also help you by your supporters through information websites and email marketing campaigns.

And of course we can always help you with your online fund raising campaigns!

