



# 3X and Karova News



## Welcome to our Spring 2010 Newsletter

It has been a tough year for everyone out there but the accessibility of the internet is now reaching more and more people. It is no longer a luxury it has become a necessity to everyday life.

More and more organisations are using the internet to get their message out, whether that be via your own website or in conjunction to social networking sites such as Facebook or Twitter.



As you are reading this newsletter we know you have already embraced the internet for your organisation.

Everyone needs a return on their investment and what better place is there than your website for reaching a wider audience!

You may be thinking that I already have a web presence I did that years ago! Then think again, to keep people coming back you need to keep the audience interested!



Internet Marketing needs to be directed at your specific users to deliver the correct message.



If you are a membership organisation we can assist you with accepting one-off and regular membership fees online.

For charities we can help you with Donations, Events and Virtual Gifts. We can set up online payments for one-off and regular paperless Direct Debits. We can enable you to accept online payments from your own website at very competitive rates compared to the likes of Justgiving.com, Bmycharity.com and Virginmoneygiving.com

For Ecommerce users the latest version of Karova store version 3.0 is now available.

### Let us help you to spread the word!

If you want to discuss any ideas you may have about your online presence, contact us and between us we can make sure you are getting the message across to your existing and potential new members and customers.



See [www.karova.com](http://www.karova.com) and [www.3xsoftware.co.uk](http://www.3xsoftware.co.uk)



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