

# 3X Software News

Autumn 2005

## News in Brief

Barry Siddall one of the founders of 3X has decided to retire after being with the company for over 20 years. We have been joined by 2 new members, Karen Davies who will be involved in the day-to-day management of the business and Martin Chatwin who will be working in an advisory role. Further information will be provided in our next newsletter

Endsleigh gets eCommerce accreditation—see page 2

If you wish to be removed from our mailing list please e-mail [sales@3xsw.co.uk](mailto:sales@3xsw.co.uk) or contact us on Tel: 0161 793 4674



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**3X Software is the UK's leading provider of Credit/Debit/Purchasing card payment and address management software for the iSeries**

## 3X Celebrates its 21st Birthday

Welcome to 3X Software's summer newsletter. We hope you find it to be informative as we try and keep you up to date with what is happening in the Banking industry in relation to Credit/Debit cards and the latest from 3X.

This year will see 3X celebrate its 21st Birthday. 3X has been developing software for the IBM midrange for all these years and has seen the arrival and departure of some of our most loved systems the system/32 /34 /36 & /38 and I suppose we could also put the AS/400 into this group as everything is now branded iSeries or eServer.

## Special offer for existing customers - £1,000 discount!

For those of our customers who already use PAF/400 you will already be aware of the advantages it brings to your business.

For those who haven't yet taken up the option then we are offering you the opportunity take advantage of this software in an introductory offer of a £1,000 discount in your first year.

### What is PAF/400?

It is an address management/verification application based on the Royal Mail database. Did you know that there are over 1.7 million postcodes currently in use, over 26 million addresses and 1.6 million organisations?

### PAF/400 can be used to:

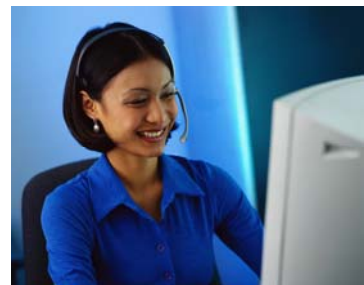
- get a return address from the entry of a Postcode
- search on thoroughfare with the ability to select a premise
- search on organisation name (or part)

### What will it do for your business?

Improve your business by:

- ensuring your mailings are delivered to the correct addresses
- reducing the pressure on your call staff by simplifying the data entry process allowing staff to deal with more customers
- reducing delivery costs by ensuring the goods are delivered to the correct address first time

For further information please feel free to contact us.



**For your Credit/Debit and purchasing card payment solution or Address management software native to the iSeries contact 3X Software.**

## Endsleigh gets eCommerce accreditation

As a valued customer for a number of years Endsleigh have recently upgraded to our latest version of EFT/400 our Card Payment System. After the project completion we asked Phil Jordan, Senior Systems Business Analyst his view on how he felt the project had gone, in reply he gave us this quote

"Endsleigh are the leading UK insurance service for students and professionals and we've offered the ability to buy insurance online for several years. We wanted accreditation for eCommerce transactions and also for CV2/AVS to enable us to offer immediate card authorisation and insurance policy issue to our online customers whilst protecting against fraud. Customers are able to provide alternative payment for declined cards directly at the time of sale. Subject to our becoming accredited, our merchant service provider offered us the same low transaction charges for our internet business that we currently have for our traditional business. 3X made moving to version 5 of EFT/400 painless for us and the quality of development consultancy and the robust design of their system made the development and implementation path simple. It's been a complete success for us and we are now in a position to roll out all of our product range for online sales, payment processing and automatic policy issue."

### 3X Strengthens relationship with IBM

**3X gains IBM Partnerworld advanced membership.**

In order to achieve Advanced level 3X had to show IBM that it was committed to maintaining a business relationship with IBM. 3X needed to prove to IBM that its software has been successfully implemented in customer sites and provide information through a customer experience. By gaining this level it not only has advantages to 3X but also for our customers.

3X has also become a member of IBM Industry Networks for Retail. IBM leads the industry in installations of retail point-of-sale software and hardware, and combines its deep experience with Business Partner applications and expertise to jointly provide retail solutions that deliver compelling business results. Together with IBM, we can help large and small retail clients realise greater benefits.



### New Service Offerings

Exciting times are ahead for 3X Software. You can rest assure that the changes to the management team will not alter the excellent services you already receive from us. What you will find is now we are offering new and improved services.

You may already be aware that we offer a wide range of services, below you will find details of what we offer and you may be surprised!

The company offers a variety of skills and services:

- bespoke development
- application maintenance
- application support
- project management
- retail consultancy
- managed services
- legacy code modernisation
- payment bureau service

#### LEGACY CODE?

Do you have legacy AS/400 code that meets the needs of your business but you wish it could look more modern? If the answer to this is yes then you will find it beneficial to contact us. We can assist in transforming your code to have that modern look and feel at a fraction of the cost of replacing your tried and trusted systems, or if it just some additional functionality required we can assist there too.



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